

Carlo D'Amore

Theater/Film Director Bio

As a multi-hyphenate of the highest order, I've spent 30 years proving that I can sell out a show and leave the crowd ecstatic. My work, consistently creating content that resonates, might seem unthinkable, yet here I am with the receipts to prove it. My client history is extensive and international, featuring everyone from members of the general public across multiple countries to large corporate clients such as Smirnoff, Peacock, Amazon, and more. My endeavors with my theater company have consistently generated millions of dollars in sales, surpassing major Broadway houses and the country's top regional theaters. I have repeatedly proven that I know how to put on a show and make it profitable, all while pushing the boundaries of traditional theater and film.

A little more about me: I'm an award-winning actor with Broadway, Off-Broadway, television, and film credits. Beyond that, I am a Drama Desk-nominated theater director and an award-winning filmmaker, writer, playwright, and screenwriter. The focus of my live performance work has been as an interactive and immersive experience designer, excelling as a writer, director, and producer, as detailed above. My company, Live in Theater Productions (LIT Interactive LLC), has been at the forefront of experiential entertainment since its inception 15 years ago. We create one-of-a-kind immersive, interactive theatrical experiences that maximize engagement and, put simply, blow audiences away.

These productions go far beyond traditional "immersive theatrical" experiences. Instead, we are reinventing a genre and pride ourselves on speaking to our audience with more depth. LIT fosters dynamic content that addresses our clientele with intelligence, insight, and historically researched truth. Drawn from the twin worlds of true-crime murder mysteries and unsolved historical cases, actual events inspire each experience, giving them an unmatched grit and sense of realism.

With LIT, participants don't just watch a show. They experience the emotional heights and depths inherent to murder situations, instantly engaging them. They are transformed from spectators to characters through captivating performances, laughs galore, and the opportunity to, however briefly, live in another world rather than simply observe it. Our audiences are part of unique events that go far beyond the expected and directly engage them like nothing else on the market, period, end of story.

As masters of crafting the perfect experience, we have been called upon to work our magic with high-end brand activations and highly sought-after experimental events. Brands like Dewars & Sons, Adagio, Booking.com, and the Peacock Network (to name just a few) have all enjoyed the manifold benefits of trusting LIT with their immersive storytelling and marketing needs! Working with them, we have allowed starstruck crowds to meet the real-life Adams Family, walk the dangerous streets of 1970s New York, and enter the assassin's paradise of the John Wick franchise. If you're ready to create a world, we can populate it with specialized actors trained to the highest level of interactive & immersive storytelling. Your audiences and your bottom line will thank you.

I appreciate you taking the time to read a little about me!

Sincerely,

Carlo D'Amore